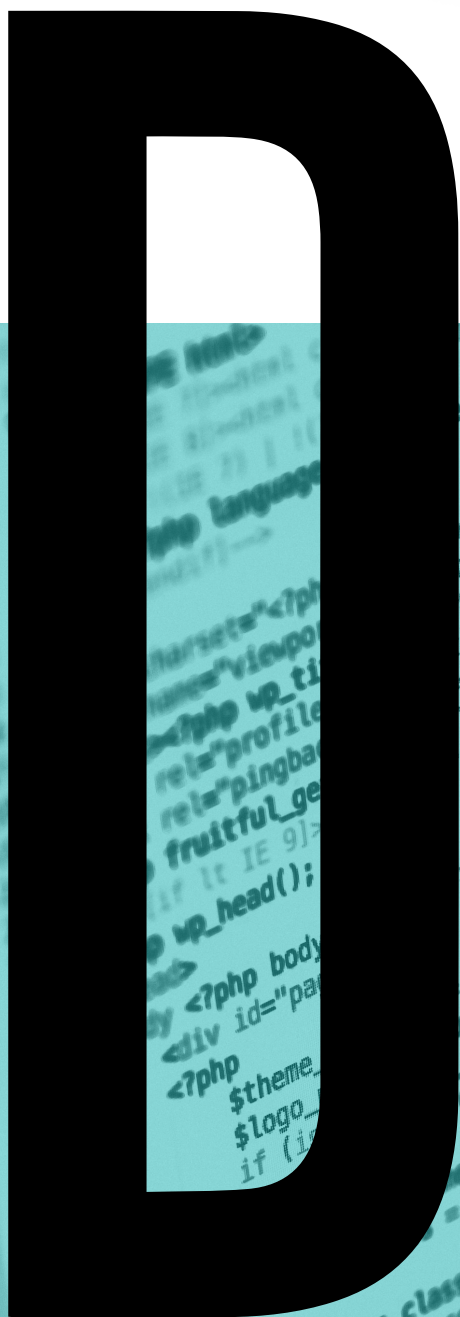


IGF 2020 RUSSIA

anodialog.ru

Alexey Goreslavsky,
CEO of G2P think tank «Dialog»

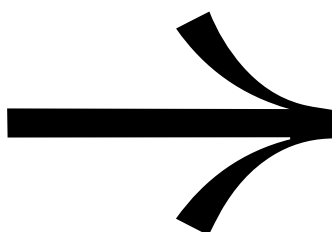


ДИАЛОГ

Is Russia like that?



NO RUSSIA IS...



No Russia is...

Total population - **145.9 million**

Internet users - **118 million**, 81% of population

Mobile Internet users - **86.2 million**, 70.5% of population

Active social media users - **70 million**, 48% of population

The Internet in Russia is used by:

96% of young people 16-29 years old

79% of people of middle age 30-54 years old

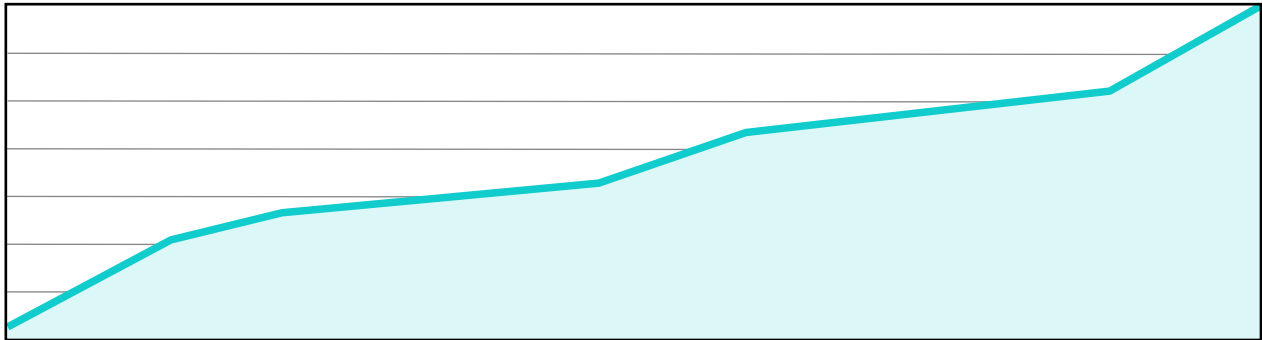
25% of older people 55 and older

77.51 Mbps - average internet speed

7.6 \$ - average spending on the Internet TV and Internet media consumption chart

More than
123 MILLION people
use the single portal
«State services»

Provides more than
244 000 types
of services



2018
7 175 886
services

2019
185 660 950
services

2020
256 377 366
services

**The mobile application
«State services» in 2019
received the international
award BEST M-GOVERNMENT
SERVICE AWARD in Dubai**

ACIS: AUTHORITIES TO CITIZENS INTERACTION SOLUTION

2018

8 regions
467 civil servants
1 127 accounts connected
1 100 incidents identified

2020

84 regions
8 000+ civil servants
16 500 accounts connected
3.5 million incidents identified

REGION MANAGEMENT CENTER

200 000

appeals per month
on real problems of people

85

regions of Russia



DO YOU HAVE THAT?

Federal online platform from G2P think tank «DIALOG» FOR TRAINING OFFICIALS
IN A NEW FORMAT of interaction between the state and society

78 out of 85 heads of regions of Russia constantly maintain accounts in social networks

24.3 MILLION

total number of subscribers

INFORMATION CENTER FOR MONITORING THE SITUATION WITH CORONAVIRUS

3 591

fake message topics

1 070

worked out

2 035

Blocked together with
social media platforms

202 500

official comments

1.5 billion

internet content views

PUBLIC CAMPAIGN #WEARETOGE

3 451 753

people received targeted assistance

More than **\$ 100 MILLION**

Donated by Mail.ru Group and Yandex, together with other leaders of the Russian IT industry

**HOW DOES THE SOCIETY
FEEL IN THE NEW REALITY?
WOULD YOU LIKE
TO KNOW ?**

THANKS!

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